



How Wireless IP Helps Individuals

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Wireless IP Touches Everyone's Lives

- WiLAN's founders invented fundamental technology used in the Wi-Fi physical layer
 - Wi-Fi has literally changed lives
 - Stepping stone to broadband cellular, e.g., smartphones
 - Patents expired/expiring – technology moving into public domain
 - The patent system is working!
- There are estimates that as many as 250,000 active patents affect smartphones
 - 16% of all active patents

New Markets and Better Access to Markets

Car2Go



UBER



Both enabled by wireless communications
and GPS IP

Wireless IP Empowering Women in Developing Countries

- Grameen Bank's "The Village Phone Program"
- Microloans to women in Bangladesh to set up cellular "village pay phones"
- "Phone ladies" empowered both economically and socially
 - Greater role in family matter decision making
- Benefits to the entire village
 - Better access to health care
 - Better access to education
 - 50% of calls were for business
 - Safer money transfer
 - Improved business
 - Price checks with competing buyers
 - Verify supply availability



Wireless IP Improving Lives



- Visual acuity
- Color vision
- Contrast sensitivity
- Visual fields
- Pupil assessment
- Lens/cataract examination
- Retinal examination
- More to come

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Thank You

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