



CENTER FOR THE PROTECTION
OF INTELLECTUAL PROPERTY

Fourth Annual Fall Conference

Intellectual Property & Global Prosperity

OCTOBER 6 – 7, 2016

Keynote Speaker

Dean Kamen



 **GEORGE
MASON**
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Fourth Annual Fall Conference

Intellectual Property & Global Prosperity

CPIP's Fourth Annual Fall Conference will highlight how property rights in innovation and creativity benefit communities and economies around the world. We'll focus on how secure IP rights foster investment, development, and access to products for consumers. We'll bring together speakers with diverse experiences—from businesses creating music licensing models supporting songwriters to small startups using patent portfolios to secure venture capital investment. You'll hear from and meet influential industry leaders, policymakers, and scholars working on intellectual property issues.

CPIP would like to thank the George Mason Law Review for its invaluable support in hosting the conference and publishing the conference papers.

Program

THURSDAY, OCTOBER 6, 2016

- 12:30 – 1:30 pm** REGISTRATION
- 1:30 – 1:45 pm** WELCOMING REMARKS
- 1:45 – 3:15 pm** **PANEL 1: CREATIVE UPSTARTS AND STARTUPS:
HOW IP CREATES OPPORTUNITIES AND OPENS DOORS**
- Brian Detwiler** – *General Counsel*, Cobro Ventures, Inc.
- Prof. Deepak Hegde** – NYU Stern School of Business
- Prof. Jerry Liu** – University of San Francisco School of Law
- Antigone Peyton** – *Founder and CEO*, Cloudigy Law, PLLC
- MODERATOR: **Matthew Barblan** – *Executive Director*, Center for the Protection of Intellectual Property
- 3:15 – 3:30 pm** BREAK
- 3:30 – 5:00 pm** **PANEL 2: HOW IP HELPS INDIVIDUALS**
- Stephen Bock** – *Director-at-Large*, Church Music Publishers Association
- Prof. Kristina Lybecker** – Colorado College
- Howard Rachinski** – *Chairman and Founder*, Christian Copyright Licensing International
- Prof. Mark Schultz** – Southern Illinois University School of Law,
Founder, Center for the Protection of Intellectual Property
- Ken Stanwood** – *Chief Technology Officer*, WiLAN
- MODERATOR: **Prof. Sandra Aistars** – Antonin Scalia Law School, George Mason University,
Director of Copyright Research and Policy, Center for the Protection of Intellectual Property
- 5:00 pm** ADJOURN

FRIDAY, OCTOBER 7, 2016

- 8:30 – 9:00 am** REGISTRATION
- 9:00 – 9:15 am** WELCOMING REMARKS
- 9:15 – 10:45 am** **PANEL 3: ASSESSING THE ECONOMIC CASE FOR COPYRIGHT**
Prof. Brett Danaher – Carnegie Mellon University, Heinz College
Prof. Stan Liebowitz – UT Dallas Naveen Jindal School of Management
Stanley Pierre-Louis – *General Counsel*, Entertainment Software Association
Stephen Siwek – *Principal*, Economists Incorporated
MODERATOR: **Prof. Chris Newman** – Antonin Scalia Law School, George Mason University
- 10:45 – 11:00 am** BREAK
- 11:00 am – 12:30 pm** **PANEL 4: ASSESSING THE ECONOMIC CASE FOR PATENTS**
Kirti Gupta – *Director of Economic Strategy*, Qualcomm Inc.
Prof. Stephen Haber – *Director*, Hoover Working Group on Intellectual Property, Innovation, and Prosperity, Stanford University
Richard Manning – *Partner*, Bates White Economic Consulting
Alan Marco – *Chief Economist*, U.S. Patent & Trademark Office
MODERATOR: **Prof. Adam Mossoff** – Antonin Scalia Law School, George Mason University
Founder, Center for the Protection of Intellectual Property
- 12:30 – 2:00 pm** **KEYNOTE LUNCH**
Dean Kamen – *Inventor*, Segway PT (two-wheeled electric vehicle), AutoSyringe (first wearable insulin pump), and many other inventions secured by more than 440 patents, *Founder and President*, DEKA Research & Development Corporation, *Founder*, FIRST (For Inspiration and Recognition of Science and Technology)
- 2:00 – 3:30 pm** **PANEL 5: IP & DEVELOPMENT**
Prof. Lee Branstetter – Carnegie Mellon University, Heinz College
Nnamdi Ezera – *Senior Counsel*, U.S. Department of Commerce
Prof. Walter Park – American University College of Arts and Sciences
Matthew Rainey – *Director-Advisor*, WIPO Academy
MODERATOR: **Prof. Mark Schultz** – Southern Illinois University School of Law, *Founder*, Center for the Protection of Intellectual Property
- 3:30 – 3:45 pm** BREAK
- 3:45 – 5:15 pm** **PANEL 6: IP & THE HISTORICAL RECORD**
Terry Hart – *VP Legal Policy and Copyright Counsel*, Copyright Alliance
Ron Katznelson – *Founder and President*, Bi-Level Technologies
Prof. Adam Mossoff – Antonin Scalia Law School, George Mason University, *Founder*, Center for the Protection of Intellectual Property
Eric Schwartz – *Partner*, Mitchell Silberberg & Knupp LLP
MODERATOR: **Prof. Ross Davies** – Antonin Scalia Law School, George Mason University
- 5:15 pm** ADJOURN

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